



# COLLECTIVE VISION

## FASHION DESIGN COMPETITION 2020

### Welcome designers to the Collective Vision Fashion Design Competition!

Lylena Hmong Couture, Hill Tribe Fusion and XIXO Menswear are collaborating to bring you an original virtual fashion design competition. We are providing a unique platform for designers to create innovative garments with each specialized challenge.

Collective Vision will be hosting a virtual fashion design competition with 3 Preliminary Challenges and 1 Final Challenge. Each challenge will be presented by a Designer Judge of Collective Vision with different rules and requirements. The Final Challenge will be presented by a guest Artist Judge who will feature the winning designer and their garment in an upcoming project.

Each of the 3 Preliminary Challenge will have 2 winners:  
First Place wins \$500 and a spot in the Final Challenge  
Second Place wins a spot in the Final Challenge

Only 6 Designers will earn a spot in the Final Challenge.

Final Challenge Winner will be featured in an upcoming project by the guest Artist Judge as well as win the \$1000 grand prize.

### Rules and Guidelines:

Please read all the information provided thoroughly as these are general rules and guidelines that apply to all challenges. Each prompt will be different and requirements may change. Make sure to read each prompt thoroughly when they are posted for important dates, entry requirements and judging criteria.

1. This competition is open to any and everyone.
2. Only one entry per designer per challenge.
3. Each challenge will be posted on Collective Vision Facebook Page [www.facebook.com/CollectiveVisionFashion/](http://www.facebook.com/CollectiveVisionFashion/) and Instagram [www.instagram.com/collectivevisionfashion/](http://www.instagram.com/collectivevisionfashion/) on the first of each month starting in October.
  - a. First Challenge will be posted on Oct. 1st Challenge ends Oct 31st
  - b. Second Challenge will be posted on Nov 1st Challenge ends Nov 30th
  - c. Third Challenge will be posted on Dec 1st Challenge ends Dec 31st
4. To be considered for each challenge, designers must submit all required Midmonth and Final items by due dates. See Submitting an Entry.
5. Challenges end on the last day of the month at 11:59pm Pacific time. All required items must be sent in by that time. Any items received after 12:00am will be considered late and not admissible for judging.
6. Winners will be announced 1 week after each challenge ends on Collective Vision Facebook page and Instagram.
7. Designers do not have to compete in all Preliminary Challenges.
8. Designers who did not win a previous Preliminary Challenge may compete again in subsequent Preliminary Challenges.
9. Only the winning 6 designers of the Preliminary Challenges may participate in the Final Challenge.
10. All winners must post their winnings and promote Collective Vision on their social media.

### Designer Expectations:

We are opening this competition to all skill levels whether you are a novice, sew and craft as a hobby or a seasoned professional in the design industry. We will hold all designers to a high level of professionalism and integrity expected of a master in this field.

1. Professionalism
2. Integrity
3. Be respectful, kind and courteous towards fellow designers, models, judges, etc.
4. Meet all deadlines
5. All expenses incurred in creating your garment(s) for this competition is not the responsibility of Collective Vision or its partners.

### Challenges:

Designer Judges have put much thought and effort to present you with interesting and unique challenges to test your abilities and creativity. We hope to push you out of your comfort zone to try something new and different.

1. Each Preliminary Challenge will be presented by a different Designer Judge of Collective Vision.
2. Each judge has created their own unique prompt for their challenge.
3. Each challenge will have their own requirements for completion. Please read each prompt carefully.
4. Designer Judges of Collective Vision may add their own incentives to their challenge.

### Submitting an Entry:

No application form needed to participate. Midmonth requirements will be considered as your initial entry and Final requirements will complete your entry if all items are sent within the allotted time. Any late or missing items would disqualify your entry.

1. Submit all entries to [collectivevisionf@gmail.com](mailto:collectivevisionf@gmail.com)
2. Every challenge will require work-in-progress items due midmonth to be considered for judging.
3. Must include all listed items to complete Initial entry:
  - a. First and Last Name
  - b. Facebook page and Instagram
  - c. Headshot
  - d. Initial sketch/Mood board/Inspiration
  - e. Photos of materials
  - f. 3-5 photos of you working on your garment and work-in-progress photos

\*Each Challenge may have additional midmonth requirements. Please read each prompt carefully.
4. Midmonth requirements are due on the date posted in the prompt at 11:59pm Pacific time.
5. Full name, Facebook page, Instagram and headshot will be posted on Collective Vision Facebook page and Instagram within 2-3 days of midmonth due date.
6. All other midmonth requirements are for judges only and will not be made public.
7. Must include all listed items to complete Final entry requirements:
  - a. 5-10 detail shots of your garment that will best showcase your design.
  - b. Front, back, and side shots of garment. Garment must be on a model or dressform.
  - c. 3-5min video of garment on a moving model. In this video we would like to hear the story and inspiration behind your design as well as your creative process.

\*Each Challenge may have additional Final entry requirements. Please read each prompt carefully.
8. Final entries are due on the last day of the month at 11:59pm Pacific.
9. All Final entry items will be posted on our Collective Vision Facebook page and Instagram.
10. By submitting items to Collective Vision you are allowing Collective Vision to use all items in future promotions.

### Judging:

The 3 Designers of Collective Vision will be judging all of the challenges to provide a fair panel of judges for all designers. We have over a total of 60 years of experience working in the fashion and business industry working on multiple high profile projects, different platforms and media outlets.

1. All Preliminary Challenges will be judged by the 3 Designer Judges of Collective Vision unless stated otherwise in the prompt.
2. Judging criteria:
  - a. Technical skills and craftsmanship
  - b. Originality and creativity
  - c. How well you follow the prompt

\*Please read each prompt carefully as judges may add their own judging criteria.
3. All judges decisions are final and binding.

### Automatic Grounds for Disqualification:

1. Failure to follow rules and guidelines
2. Any derogatory and/or insensitive behavior
3. Copying another designer's work
4. Claiming another designer's/seamstress's work as your own
5. Late or incomplete entries
6. Failure to attend required meetings

### Final Challenge:

The Final Challenge will be presented by the guest Artist Judge in a private live virtual meeting. Guest Artist Judge will be asking for a specific look for an upcoming project that could be but not limited to: photoshoot, music video, and/or concert. Finalists are expected to attend the Final Challenge prompt meeting and a live show to announce winner. Failure to do so would result in immediate disqualification.

1. Final Challenge will be presented by guest Artist Judge with their measurements.
2. Finalists will have 2 months to design and create.
3. Work in progress submitted every two weeks.
4. Final Photos and videos must be submitted by deadline 11:59pm Pacific time.
5. Garment must be shipped to Artist for judging at designer's expense.
6. Artist will announce winner and keep winning garment unless stated otherwise.
7. All other submissions will be returned to finalists.
8. Artist will promote winning designer and their garment in future project.
9. Live Show Grand Prize Announcement with finalists, Designer Judges and Guest Artist Judge.

### Winner Expectations:

1. All winners of Preliminary Challenges and Final Challenge must post their winnings and promote Collective Vision on their social media.
2. Final winning garment will be given to guest Artist Judge.
3. Any additional alterations or fittings must be done before upcoming project.

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